BOARD OF VISITORS Finance & Land Use Committee

Office of the Executive Vice President | November 30, 2023

Agenda

Financial Matters

- A. Financial Update
- B. FY 2023 Unaudited Financial Statements
- C. FY 2024 Q1 Financial Report & Forecast
- D. State Six-Year Operating Plan (ACTION)

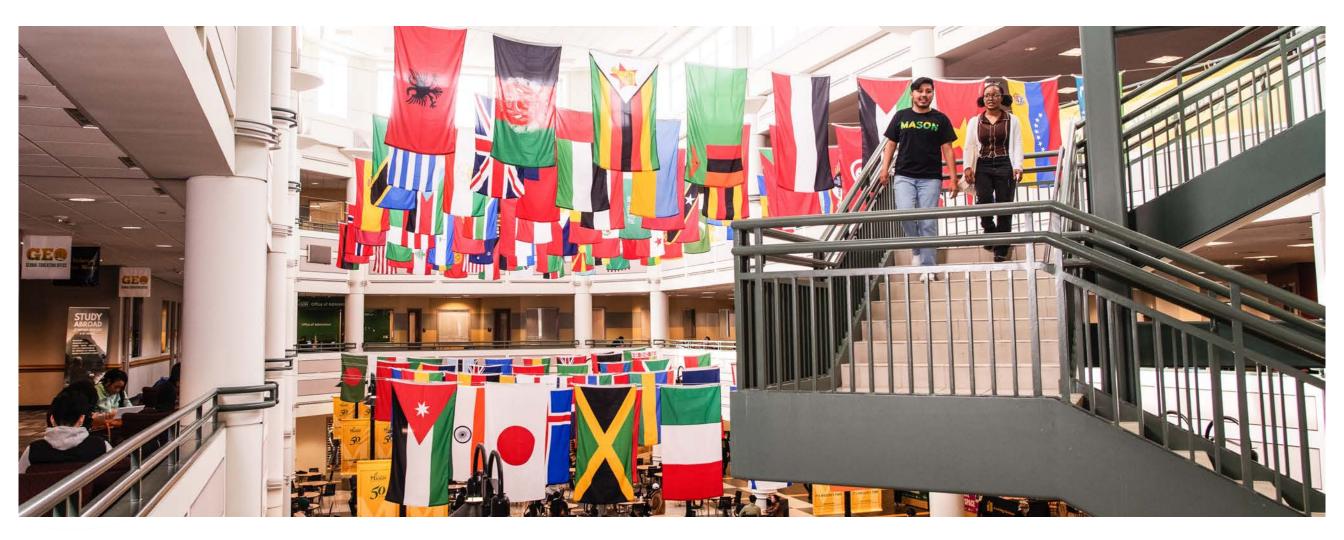
Operational Matters

- A. Succession Planning Update
- B. Retirement Plan Investment Policy Update

Capital Matters

A. Schematic Design for Activities Building (ACTION)

Appendix - Supplemental Information



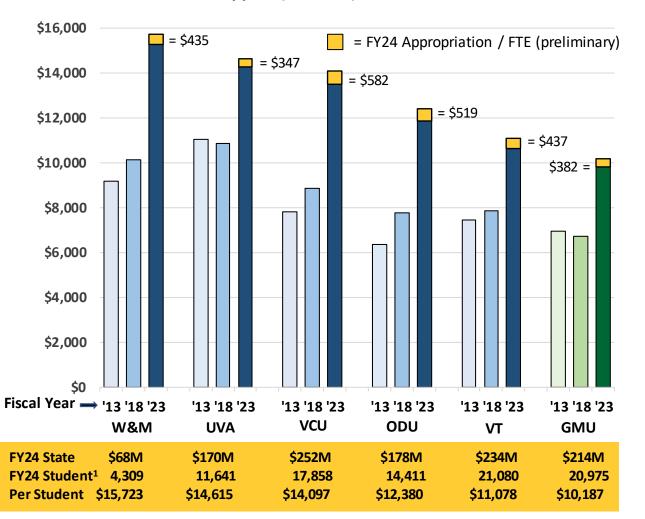
Financial Update Financial Matters

SCHEV FY 2025 E&G Recommendations

	FY 2024	Non-Personal Services	Funding Disparities	VMSDEP Waiver	Total	% Increase
CNU	\$46,097,000	\$462,000		\$1,131,000	\$1,593,000	3%
GMU	\$208,433,000	\$2,868,000	\$18,536,000	\$4,163,000	\$25,567,000	12%
JMU	\$136,028,000	\$1,770,000	\$793,000	\$2,040,000	\$4,603,000	3%
LU	\$41,843,000	\$282,000		\$751,000	\$1,033,000	2%
NSU	\$82,467,000	\$472,000		\$1,048,000	\$1,520,000	2%
ODU	\$177,494,000	\$1,648,000		\$5,130,000	\$6,778,000	4%
RU	\$70,290,000	\$556,000		\$1,018,000	\$1,574,000	2%
UMW	\$41,976,000	\$377,000		\$772,000	\$1,149,000	3%
UVA	\$169,628,000	\$2,531,000		\$2,191,000	\$4,722,000	3%
UVAW	\$30,520,000	\$196,000		\$87,000	\$283,000	1%
VCU	\$250,913,000	\$2,691,000		\$6,482,000	\$9,173,000	4%
∨мі	\$21,641,000	\$162,000		\$523,000	\$685,000	3%
VSU	\$63,158,000	\$499,000		\$676,000	\$1,175,000	2%
VT	\$220,559,000	\$3,028,000	\$11,179,000	\$3,493,000	\$17,700,000	8%
WM	\$66,364,000			\$1,713,000	\$2,553,000	4%
RBC	\$13,035,000	\$143,000		\$100,000	\$243,000	2%
vccs	\$511,910,000			\$2,022,000		
Total	\$2,152,356,000					

"In public higher education, the Commonwealth's policy has been to fund each institution's average faculty salary at the 60th percentile of its national peers... One institution, George Mason University, is below the 30th percentile¹."

State Appropriations per In-State Undergraduate (FTE) E&G General Fund (excluding aid)



State Support (excl. aid) / VA UG Student FTE ⁽¹⁾

Slower appropriations growth has put Mason further behind over last decade Mason per student vs peer median:

- FY13: \$859 below
- FY23: \$3,710 below
- FY24: \$3,910 below

If Mason received funding equitable to our nearest peer, it would offset our operating shortfall <u>by \$19M</u>

1 - FY24 Appropriation is preliminary. FY24 in-state undergraduate student FTE is based on FY23 (Fall 2022) enrollment.

State Appropriations per In-State Undergraduate (FTE) E&G General Fund (excluding aid)



Capital Investment

Commonwealth partnership has enabled acquisition opportunities:

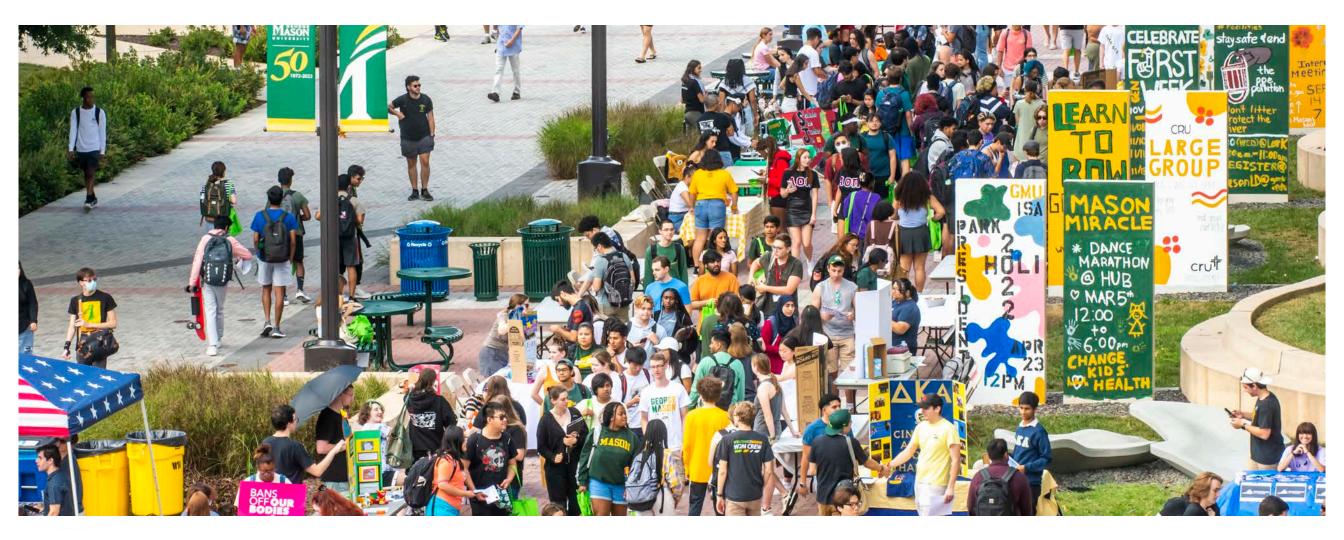
✓ Masonvale

- Closed: June 15, 2023
- Generates <u>\$3.5M</u> annually

✓ Lots 6 & 11

- Closed: April 6, 2023
- Potential development opportunity
- ✓ Vernon Smith Hall (VSH)
 - Closed: November 15, 2023
 - Generating annual cashflow and expense savings
- Lot 8
 - Closing in December 2023
 - Potential development opportunity





FY 2023 Unaudited Financial Statements Financial Matters

FY2023 Unaudited Financial Statements

Provided to Auditor of Public Accounts and posted online

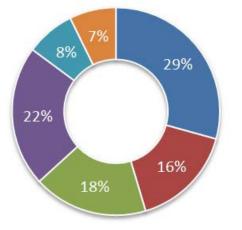
https://fiscal.gmu.edu/generalaccounting/review -financial-statements/

- APA audit entrance meeting conducted today
- Audited statements expected May 2024
- Significant Transactions:
 - ✤ Masonvale
 - ✤ GASB 96 Adoption (SBITA's)
 - Institutional Aid presentation change

\$61.6M Net Position Increase

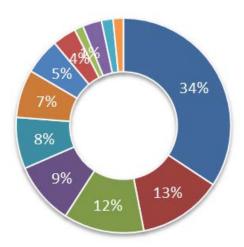
REVENUES \$1,230.3 MILLION

- Student Tuition & Fees, net
- Grants & Contracts
- Auxiliary Enterprises and Other
- State appropriations
- Capital appropriations and Gifts
- Other Nonoperating Revenue



EXPENSES \$1,168.7 MILLION

- Instruction
- Research
- Auxiliary Enterprises Program
- Academic Support
- Depreciation & Amortization
- Institutional Support
- Operation & Maintenance of Plant
- Student Services
- Student Aid
- Public Service
- Interest Expense
- Other Nonoperating Expense



George Mason University

FY 2022 and FY 20223 Revenues & Expenses - Accrual Basis (\$ in millions)

	I	FY 2022	F	Y 2023	%
	<u>Auc</u>	lited (Adj)	<u>Ur</u>	naudited	Inc/(Decr)
Operating Revenues					
Student Tuition & Fees, net	\$	344.7	\$	360.3	4.5%
Grants & Contracts		180.7		198.2	9.7%
Auxiliary Enterprises and Other		210.7		219.3	4.1%
Total Operating Revenues	\$	736.1	\$	777.8	5.7%
Nonoperating Revenues					
State appropriations	\$	256.6	\$	269.6	5.0%
Capital appropriations and Gifts		45.1		93.6	107.5%
Other Nonoperating Revenue		121.8		89.3	(26.7%)
Total Revenues	\$	1,159.6	\$	1,230.3	6.1%
Operating Expenses					
Education and General	\$	845.5	\$	897.8	6.2%
Auxiliary Enterprises		101.3		141.9	40.1%
Depreciation & Amortization		74.9		90.4	20.7%
Total Operating Expenses	\$	1,021.7	\$	1,130.1	10.6%
Nonoperating Expenses					
Interest Expense	\$	20.2	\$	20.3	0.6%
Other Nonoperating Expenses		5.3		18.3	244.6%
Total Expenses	\$	1,047.2	\$	1,168.7	11.6%
Increase in Net Position	\$	112.4	\$	61.6	(45.2%)

Source: Audited 2022 and unaudited 2023 Financial Statements

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Key takeaways:

Updated distribution of institutional aid

prior year adjusted for comparability

Revenues increased 6.1%

- Relative composition of revenue consistent with FY22
- Increase in capital appropriations offsets decreased COVID relief funds

Expenses increased 11.6%

- Compensation up \$89M (14%)
- Auxiliary Enterprises reflect return to on-campus operations and reinstatement of overhead charge
- \$17M of non-operating related to Masonvale acquisition

Accounts Receivable write-offs:

- FY23 w/o: \$3.2M/0.5% of FY22 billings
- As of 6/30/23, 96.8% collection of FY23 billings



FY 2024 Q1 Financial Report & Forecast Financial Matters

FY 2024 Q1 Financial Forecast-Operating

Cash basis, in \$M's	FY 2023 Actual	FY 2024 Amended Budget	FY 2024 1Q Forecast	var to FY 2024 Amended Budget
Revenues		Budget		Budget
Net Tuition and Fees	496	514	520	6
State Appropriations	267	327	327	-
Grants & Contracts	244	256	267	11
Auxiliary Enterprises	249	266	270	4
Other Operating Revenue	29	27	36	9
Non-Operating Revenue:				
Relief Funding	50	-	-	-
Total Revenues	1,335	1,391	1,421	30
Expenses				
Salaries and Wages	595	640	640	(0)
Fringe Benefits	163	187	183	4
Contractual Services	210	208	220	(12)
Travel	20	21	24	(3)
Supplies	27	28	28	(1)
Equipment	22	21	25	(4)
Capital Expenditures	4	3	2	1
Scholarships & Fellowships	164	187	194	(7)
Occupancy	41	45	44	1
Transfers-Capital Projects/Debt	135	58	58	(0)
AE Infrastructure	0	2	-	2
Total Expenses	1,381	1,399	1,419	(19)
Shortfall	(46)	(9)	2	11
Balancing Mitigation Strategies	46	9	(2)	(11)
Adjusted Shortfall	-	0	0	-

Note: Operating includes the following funds: Education and General (E&G), Auxiliary Enterprises, Sponsored Research, Indirects, Financial Aid. Other Restricted & Other Unrestricted. EXCLUDES Capital

FY 2024 Q1 Financial Forecast-E&G Operating

Cash basis, in \$M's	FY 2023	FY 2024 Amended	FY 2024	var to FY 2024 Amended
	Actual	Budget	1Q Forecast	Budget
Revenues				
Net Tuition and Fees	494	514	520	6
State Appropriations	220	246	246	-
Grants & Contracts	220	-		
Auxiliary Enterprises	1	1	1	-
Other Operating Revenue	19	14	19	5
Total Revenues	734	775	786	11
Expenses				
Salaries and Wages	457	494	491	2
Fringe Benefits	140	146	145	1
Contractual Services	80	80	82	(2)
Travel	6	7	8	(1)
Supplies	18	17	17	-
Equipment	11	11	14	(3)
Capital Expenditures	2	1	-	1
Scholarships & Fellowships	46	45	50	(5)
Occupancy	22	24	24	0
Transfers-Capital Project Funding	31	3	1	1
AE Infrastructure*	(18)	(18)	(22)	4
Total Expenses	796	810	811	(1)
E&G Shortfall	(62)	(35)	(25)	10
Balancing Mitigation Strategies	62	35	25	(10)
Adjusted E&G Shortfall	0	0	-	-

FY 2024 Q1 Financial Forecast-Capital

Cash basis, in \$M's	FY 2023 Actual	FY 2024 Amended	FY 2024 1Q Forecast	var to FY 2024 Amended Budget
Revenues				
Capital Grants	82	169	169	-
Total Revenues	82	169	169	-
Expenses				
Contractual Services	3	3	3	-
Equipment	1	2	2	-
Capital Expenditures	130	302	302	-
Debt Service	25	49	49	-
Transfers-Capital Project Funding	(135)	(58)	(58)	-
Total Expenses	25	298	298	-
Capital (Shortfall)/Surplus	57	(129)	(129)	-
Drawdown/Increase of Fund Balances	(57)	129	129	-
Adjusted Margin	-	-	-	

FY 2024 Shortfall Mitigation

Major Expense Drivers

Savings from benefitted position vacancies

Increased use of wage, part time faculty, and student workers for staff augmentation

Contract escalations, market increases, and consultant staffing

Mitigating actions

Continue critical vacancy review, with additional review of using wage/other compensation to offset pause in permanent hiring

Leverage all available funding sources:

> Direct charging appropriate funds

> Allocation of infrastructure across all benefitting funds

Reduce/minimize discretionary spending

Contract reviews/negotiations

Organizational reviews/realignments and improvement in operational efficiencies

Incentive retirement plans



Six-Year Operating Plan Financial Matters

"What Support Can Op Six Provide?"

- Support equitable funding realignment of appropriations
 Acknowledging the value Mason provides the Commonwealth, we
 seek funding commensurate with our value and aligned with
 funding provided other institutions
- Support revenue diversification & partnership opportunities Allow Mason to manage own cash Support future partnerships to move Mason forward
- Policy Changes & Unfunded Mandates
 - Cover full cost of compensation increase for state employees Virginia Military Survivors & Dependent Education Program DHRM policy flexibility
 - Retirement incentive
 - Reorganizations
 - Performance Management Exception for Classified Staff

General Fund Request

Priority	(Match Acadamia Financial Warkshoot Shart Title)	Bienni	um 2024-202	26 (7/1/24-6/30/	(26)
Ranking		2024-2	025	2025-20	26
		Total Amount	GF Support	Total Amount	GF Support
1	Deliver a distinctive & inclusive student experience that fosters lifelong engagement				
	1a) Financial Aid	\$18,267,204	\$8,000,000	\$18,909,435	\$8,000,000
	1b) Expand Access	\$2,365,000	\$1,182,500	\$2,365,000	\$1,182,500
	1c) Student Success Initiatives	\$20,000,000	\$13,000,000	\$16,800,000	\$13,400,000
	1d) Unfunded Mandate-Virginia Military Survivors & Dependent Education Program	\$13,013,000	\$13,013,000	\$16,916,900	<mark>\$16,916,900</mark>
4	Expand the impact of Mason's research, scholarship, & creative enterprise				
	4a) Support/ Infrastructure	\$9,850,000	\$9,850,000	\$3,850,000	\$3,850,000
	4b) Scholarship	\$2,750,000	\$2,750,000	\$2,750,000	\$2,750,000
3	Expand partnerships for economic & social impact.	\$5,400,000	\$5,400,000	\$5,400,000	\$5,400,000
2	Invest in faculty and staff success				
	2a) Equitable Compensation	\$6,115,894	\$6,115,894	\$6,273,585	\$6,273,585
	2b) Efficient systems, infrastructure, reduce manual processes	\$5,500,000	\$5,500,000	\$3,700,000	\$3,700,000
	2c) HEETF-Increased institutional support	\$5,000,000	\$5,000,000	\$8,000,000	\$8,000,000
	Total General Fund Request	\$88,261,098	\$69,811,394	\$84,964,920	\$69,472,985

FY24 Commonwealth Capital Submission

(millions)

	GF Authorization	NGF Authorization	Total Authorization
Life Sciences and Engineering Building - Equipment	\$9.0 ⁽²⁾	\$0	\$9.0
Real Estate Acquisitions Phase 2 (Vernon Smith Hall)	\$0	\$107.0	\$107.0
Student Innovation Factory Building	\$37.0	\$0	\$37.0
Interdisciplinary Sci. & Eng. Building - 1 (ISEB-1)	\$165.0	\$0	\$165.0
Business School Building ⁽¹⁾	\$82.5	\$82.5	\$165.0
Critical Deferred Maintenance	\$36.0	\$0	\$36.0
Total	\$329.5	\$189.5	\$519.0

(1)Project was previously approved by BOV in May 2019 with \$165M NGF budget. Project was submitted as part of the University's 2024 Commonwealth Capital Plan submission. If approved, funding will be split between NGF and GF. (2)Funding is already part of existing pool.

Staff Recommendation to Board

The Finance & Land Use Committee recommends approval by the Board of Visitors of the State Six-Year Operating Plan as detailed in the Board Book.



Succession Planning Update Operational Matters

Overview

Mason must plan for continuous changes in our workforce by:
Tracking specific workforce metrics, including Retention/ Turnover Rates & Retirement Eligibility
Identifying essential employees & having succession strategy

Update on risk factors, workforce metrics, and next steps to mitigate identified risks and develop robust succession plans

Mason is required to provide succession plan annually to DHRM & Board of Visitors

Risk Factors

Identifying "Workforce Planning Critical Positions"

- Identify key positions to develop and retain who impact Mason's mission, operations, quality, strategy and engagement.
- If unfilled, these positions may have a significant negative impact on executing our mission.

A workforce heading towards retirement

- As our aging workforce retires and leaves gaps in institutional knowledge, we must prepare the next generation to be their successors.
- What are key metrics to identify critical employees headed to retirement and their successors?

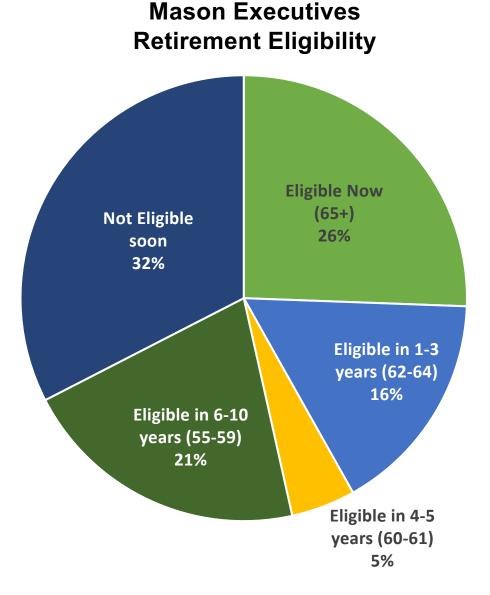
Mason's greatest talent risks

- Our geographic location presents unique challenges in attracting and retaining talent.
- The pandemic and new work environment created a need for re-skilling and upskilling of our workforce.
- Ability to provide professional growth, pathways and opportunity for internal promotions.

Executive Leadership

43 executive leaders include vice presidents, deans, and other senior leadership positions.

- Six of these executive leaders are currently interim
- 26% currently eligible to retire
- 21% could retire within the next 5 years
- 32% are not eligible for retirement

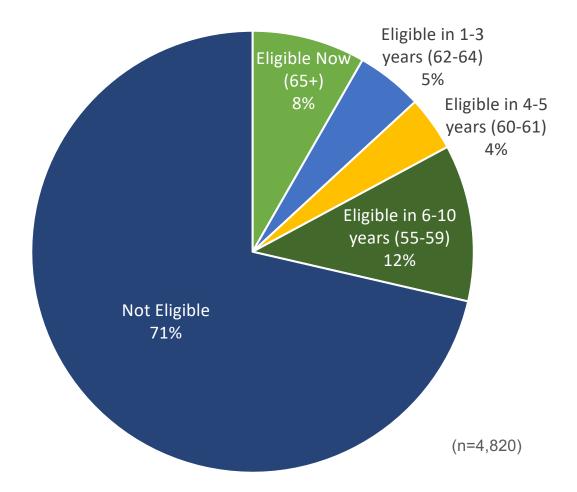


Mason Benefited Employees

Generational Makeup of Workforce 100% 4.6% 90% 22.6% 80% 35.6% 70% 24.4% 60% 50% 21.9% 40% 40.1% 30% 20% 23.8% 10% 19.1% 7.3% 0.6% 0% U.S. Pop 2020 Mason Benefited Employees Fall 2023 Silent Generation (1928-45) Baby Boomers (1946-64) Generation X (1965-80) Millennial (1981-96) Generation Z (1997-12)

National vs Mason

Mason Benefited Employees Retirement Eligibility



Next Steps

Ongoing:

- Survey conducted identifying unit utilization of succession planning
- Implementation and testing of the succession planning module
- Succession planning tools and learning programs are in development

Short-term:

- Develop a 5-year plan, defining metrics and identifying opportunities to mitigate talent gaps
- Launch a campaign linking learning, performance, and succession planning
- Use HR metrics to identify retention and succession planning risk factors

Long-term:

- Implement the 5-year plan, based on the established metrics
- Cascade succession framework to ensure all supervisors have plans
- Utilize technology to assist units with longterm succession planning goals



Retirement Plan Investment Policy Update Operational Matters

Mason Investment Policy Statement

The Investment Policy Committee (IPC) advises and assists the Executive Vice President in monitoring investment options for the following defined contribution retirement plans maintained by the University for the benefit of its employees:

- **1.** University's Defined Contribution Retirement Plan (ORP) for Faculty
- 2. George Mason University Cash Match Plan
- **3.** Supplemental Defined Contribution Plan for Employees
- 4. George Mason University Tax Deferred Savings Plan
- 5. George Mason University Employer 403(b) Plan

Investment Policy Statement Highlights:

- Outlines investment program structure, IPC duties, responsibilities, and the policies and procedures under which the IPC operates.
- Establishes guidelines and procedures used for selection of investment options.
- Defines criteria and procedures used to report investment option performance and evaluation of the respective investment options.

Investment Overview

Total Assets: \$1.2B

TIAA Optional Retirement Plan (ORP)	\$452M
TIAA Cash Match	\$18M
TIAA 403(b)	\$360M
Fidelity Optional Retirement Plan (ORP)	\$197M
Fidelity Cash Match	\$11M
Fidelity 403(b)	\$173M

Hardship/Loan Information

Active Loans	167
Hardships	12
Active Loan Balance	\$1.78M
Active Hardship Balance	\$46k
Data pulled as of 11/08/2023 for Fidelity and 11,	/07/2023 for TIAA,

subject to change thereafter

Investment Policy Committee (IPC)

Key accomplishments during past year:

- Fund menu consolidation, simplification and alignment for all Mason sponsored Retirement Plans across Fidelity and TIAA
 - On campus support during and through the transition
 - Addition of self-directed brokerage window
 - Closing and mapping of deselected Funds
 - Tiering of the menu for easy and more understandable fund selection
 - Great and overwhelmingly positive feedback
- Continued Fee re-negotiations with TIAA and Fidelity

Next Steps

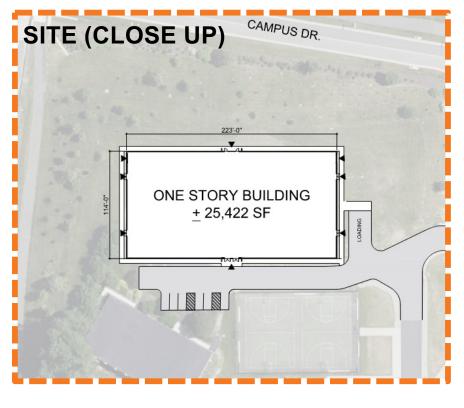
Reviewing the current fee structure and accounts to migrate to a more transparent and equitable model

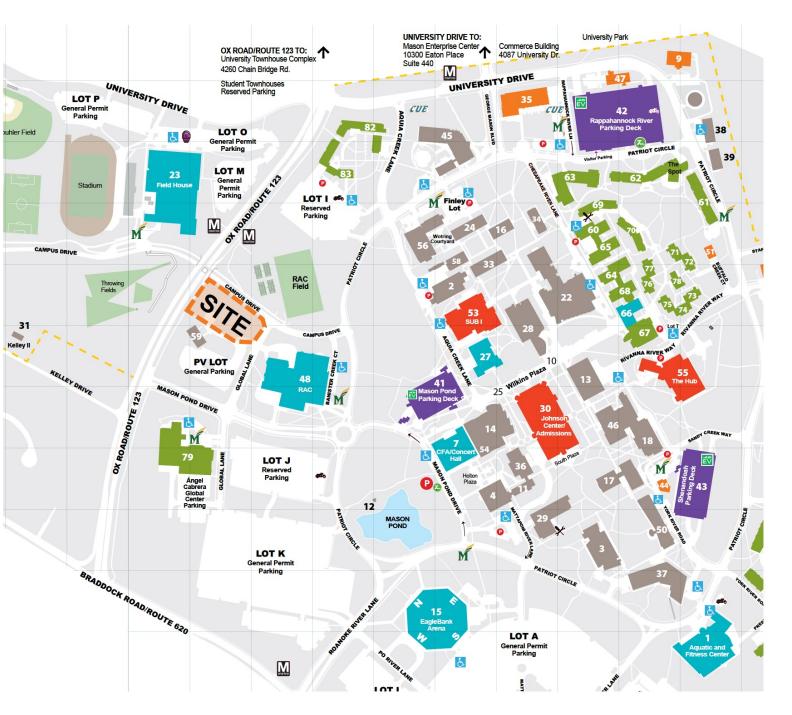


Schematic Design for Activities Building Capital Matters

Site Plan

- Total Budget: \$11M
- Design Build Budget: \$9.2M
- Construction Start: March 2024
- Substantial Completion: January 2025





Project Program

- One-story, 24,852 GSF new building
 - 2 pre-engineered tension fabric building over two full-sized basketball court
 - 1 tilt-up concrete panel over the multipurpose rooms in between the pre-engineered tension fabric building
- Primary usage of building:
 - Full-scale band and pep rally practices as well as other equally sized recreation activities in the two basketball courts
 - Additional offices, conference rooms, and activities room which for hosting student engagement and campus activities
- Construction scheduled to start March 2024
- Occupancy scheduled for January 2025



LEVEL NAME SPECIFIC USE *AREA **FLOOR AREA / OCCUPANT ***OCCUPANT LOAD COMMENT LEVEL 01 CONFERENCE 1 B (A-3 ACCESSORY) 200 SF 15 14 14 LEVEL 01 CONFERENCE 2 B (A-3 ACCESSORY) 200 SF 15 14 15 LEVEL 01 EQUIPMENT STORAGE 1 A-3 444 SF 300 2 16 LEVEL 01 EQUIPMENT STORAGE 2 S (A-3 ACCESSORY) 443 SF 300 2 16 LEVEL 01 FLOOR SERVICE AREA N/A 221 SF 0 16 16 16 LEVEL 01 GROUP 1 A-3 145 SF 15 10 17 12 14 10 16
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EVEL 01 JC S (A-3 ACCESSORY) 57 SF 300 1
LEVEL 01 LARGE ACTIVITIES A-3 1824 SF 20 92
EVEL 01 MEDIUM ACTIVITIES 1 A-3 882 SF 20 45
LEVEL 01 MEDIUM ACTIVITIES 2 A-3 1000 SF 20 50
LEVEL 01 OFFICE 1 B 100 SF 150 1
LEVEL 01 OFFICE 2 B 100 SF 150 1
LEVEL 01 OFFICE 3 B 100 SF 150 1
LEVEL 01 OFFICE 4 B 100 SF 150 1
LEVEL 01 OFFICE 5 B 100 SF 150 1
EVEL 01 PANTRY A-3 504 SF 15 34
LEVEL 01 SMALL ACTIVITES A-3 451 SF 20 23
LEVEL 01 UTILITY ROOM S (A-3 ACCESSORY) 247 SF 300 1
25422 SF 630

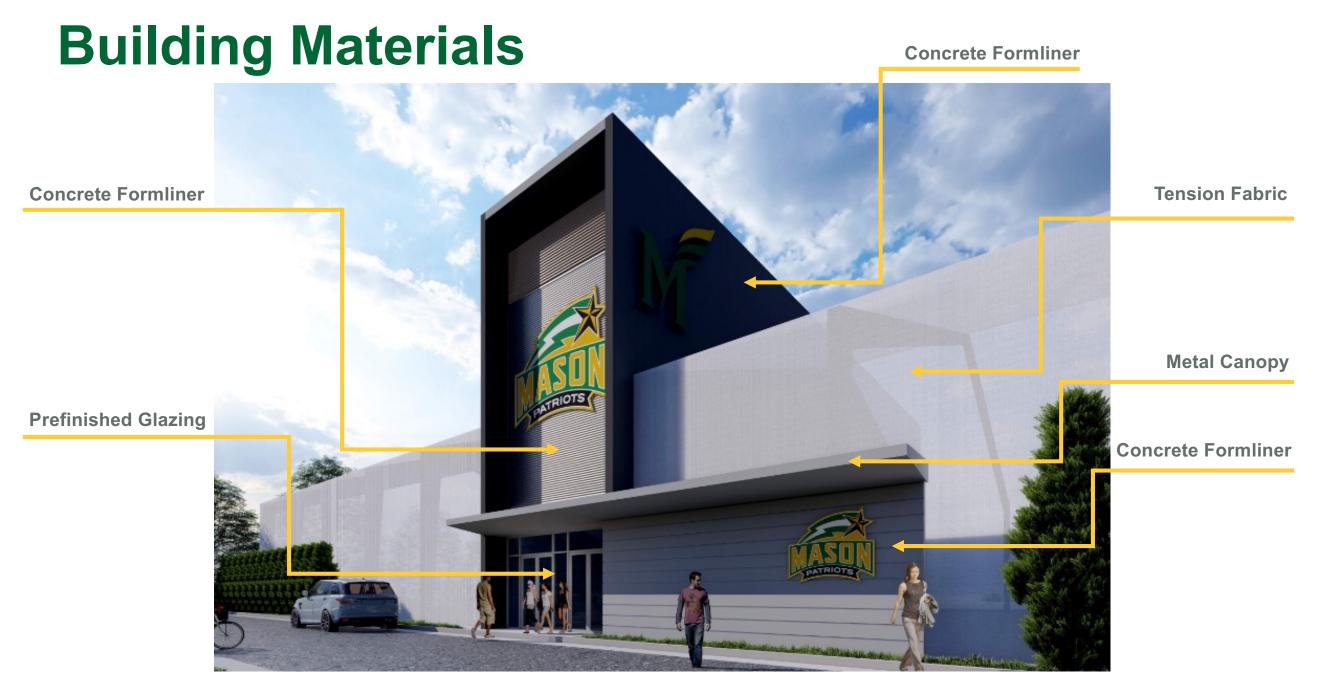
Renderings



Aerial View







Staff Recommendation to Board

The Finance & Land Use Committee recommends approval by the Board of Visitors of the schematic design for the Activities Building as detailed in the Board Book.

Board Action Items

Motion: I move to approve the following items, en bloc, as they are outlined in the meeting materials:

State Six-Year Operating Plan
Schematic Design for Activities Building

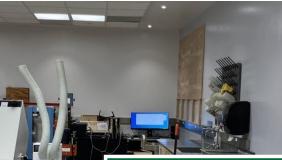


Appendix: Supplemental Information

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Student Innovation Factory Building



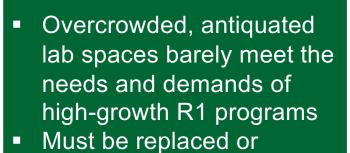




- Lack of space for learn-bydoing pedagogies to support capstone projects & design competition
- Students currently use offcampus lease space, repurposed computer lab, Facilities complex, & common spaces.



Interdisciplinary Science & Engineering Building



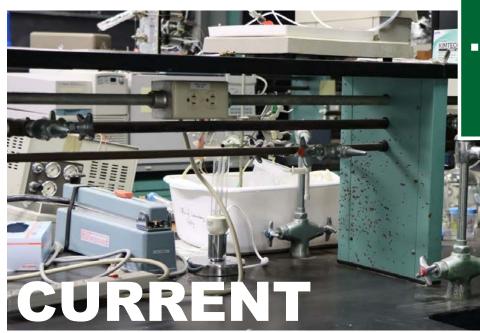
renovated

CURRENT

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Modern Facilities for High-Demand Programs





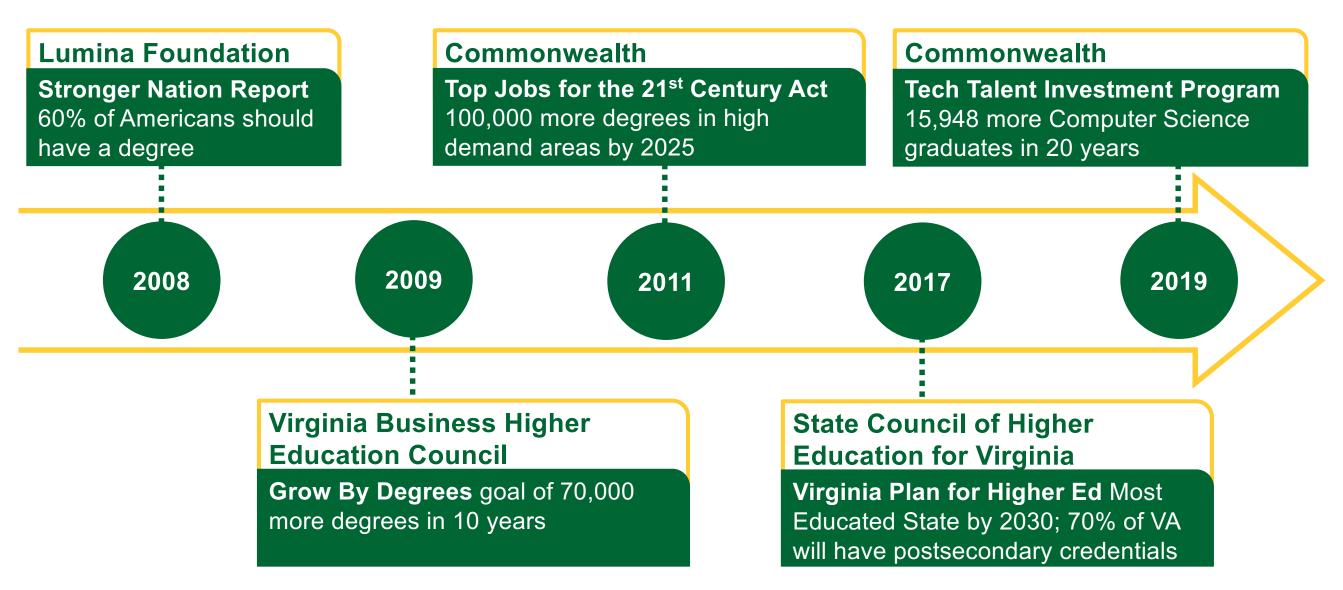


 Support Mason's high-demand science & engineering programs
 Provide access to excellence for Virginians & workforce ready graduates to Commonwealth
 Modernized facilities within existing footprint for cohesive learning experience



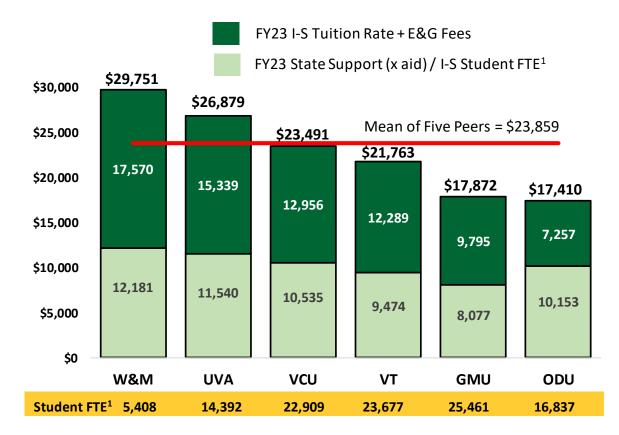


Enrollment Growth Demand



Mason Keeps Tuition Low

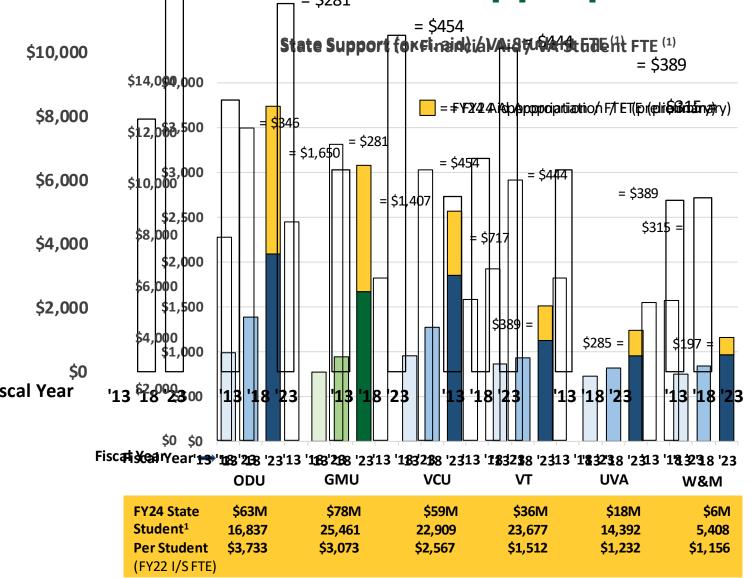
When state and tuition funding are combined, Mason is nearly \$6,000 per in-state student FTE below the mean of five doctoral peer institutions, despite operating in the most expensive region in the Commonwealth



(1) I-S Student FTE is based on FY22 enrollment. The update for FY23 will be available in the Fall.

\$14,000

s12, State Fimancial Aid Appropriation / FTE (preliminary) s12, State Fimancial Aid Appropriation per In-State Student (FTE)



State support per student for Mason <u>financial aid</u> has nearly tripled in the last five years

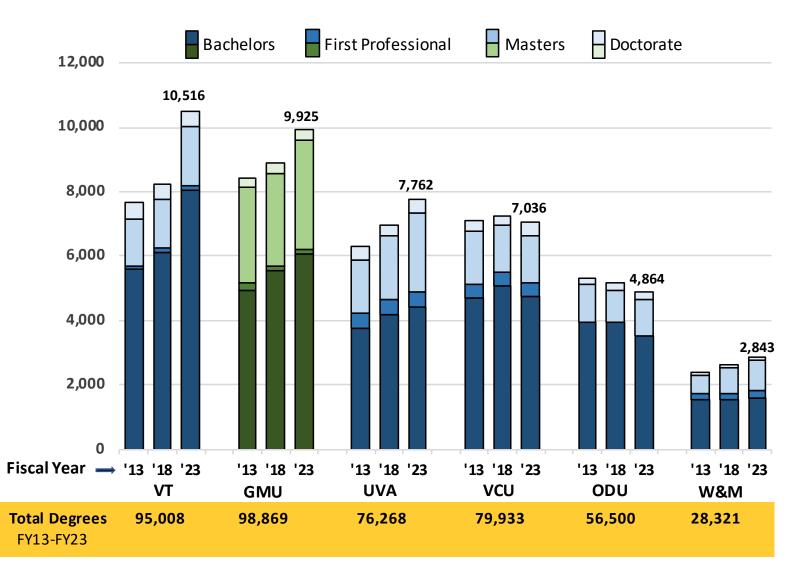
Mason per student financial aid vs peer median:

- FY13: \$87 below
- FY23: \$543 above
- FY24: \$1,561 above

Financial Aid appropriation passes directly through to students

1 - FY24 Appropriation is preliminary. FY24 Student FTE is based on FY22 (Fall 2021) enrollment and will be updated in late September 2023.

Degrees Granted



Includes in-state and out-of-state; all degrees except Associates Mason's peers are Virginia R1 doctoral institutions Despite the funding disparity, Mason conferred the second highest number of degrees among peers in FY23 and most total degrees FY13-FY23

More of Mason's graduates stay in Virginia than peers' average:

- In-state: 73% vs 64%
- Out-of-state: 29% vs 19%

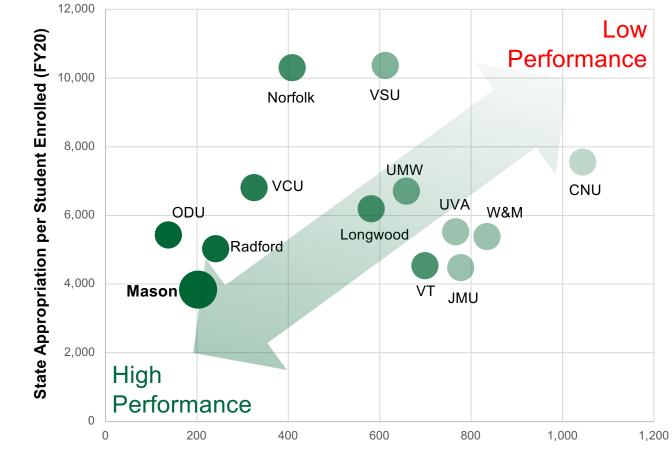
Imagine what Mason could achieve with funding equity

Delivering Economic Mobility

Mason provides the second highest economic mobility among all Virginia institutions

However, Mason has the best performance when comparing economic mobility and funding per student

Mason is the best ROI for the Commonwealth



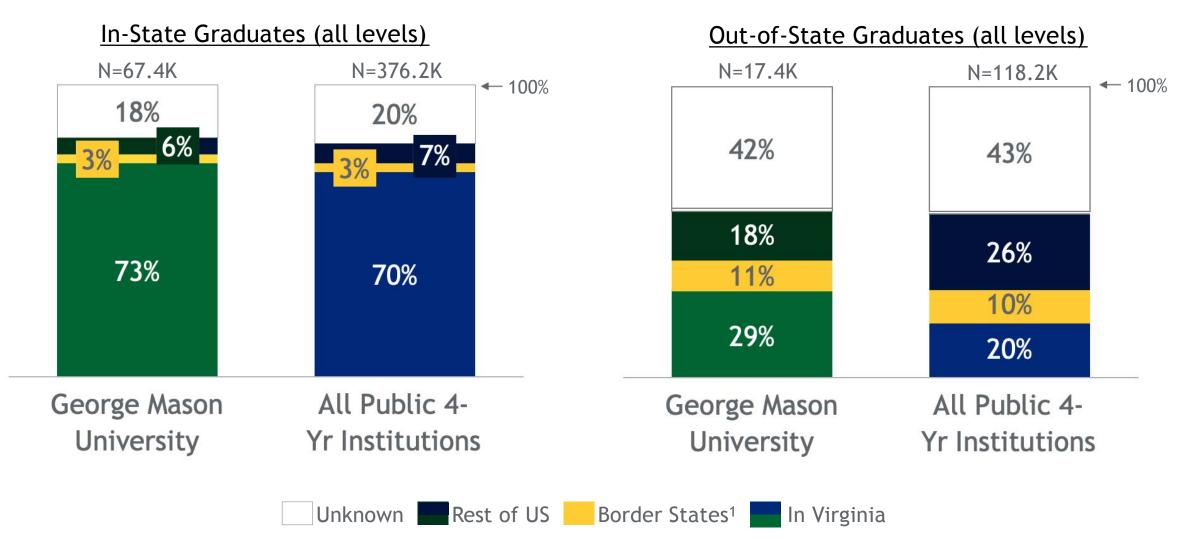
Economic Mobility Index Ranking

Economic mobility is based on volume of Pell students and the success at graduating those students

Source: Fair Funding and the Future of Higher Education in Virginia, Partners for College Affordability and Education Reform Now, September 8, 2022.

Mason Graduates Stay In Virginia

(%) Location in 2018 (1-10 yrs post-grad)



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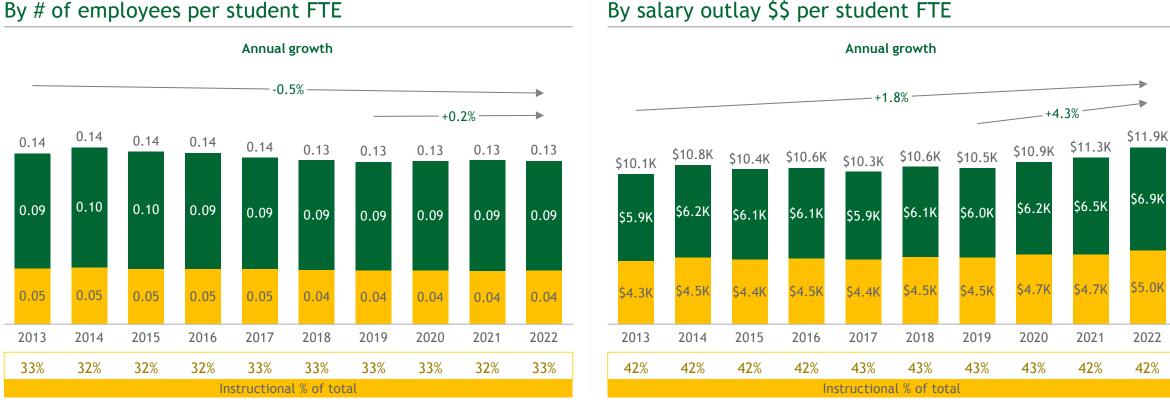
Note: Graduates include students from all degree programs and levels from graduating classes of 2007-08-2017-18 1. Border States Include North Carolina, Tennessee, Kentucky, West Virginia, Maryland and Washington, D.C. Source: SCHEV Graduate Mobility Website

Personnel: Numbers & Costs

Chart (C): How has personnel increased on a per-student basis?

Breakdown of personnel by # and \$ on a per-student basis [2013-2022]

	Annual	Total
Inflation (HEPI) ¹	2.8%	28 %
Inflation (CPI) ¹	2.6%	26 %



Non-instructional Instructional

By salary outlay \$\$ per student FTE

1. Determined as growth in HEPI/CPI over period

Note: full-time personnel only; includes personnel from all sources of funding; William & Mary includes VIMS and VT/VSU include extension campuses Source: IPEDS