J.J. DAVIS & S. DAVID WU

BUDGET TOWN HALL

FEBRUARY 14, 2017

TOP 40 Most diverse campuses in the US

#MASON NATION

R1 Highest Carnegie Research Classification

Success

35% first generation

81% are Virginia Residents

35,000 students

#RANKINGS

BUSINESS INSIDER

George Mason ranked **16** on the list of *50 Most Underrated Colleges in America* by Business Insider

THE TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS

301-350

#59 in Top 150 Under 50

BEST COLLEGES U.S.News & WORLD REPORT RANKINGS

#14 in Most Innovative Schools

#95 Best Colleges for Veterans

#143 in National Universities

#OPENING SOON

au bon pain
café bakery

Open in Arlington!

BLAZE PIZZA
FAST-FIRE'D

DUNKIN DONUTS

GARBANZO
FRESH MEDITERRANEAN

#MASONCLUB

Now Open at the Pilot House!

$25/semester + Entry Fee

Two Options:

$10: assorted breads, salad bar, soup of the day, desserts, beverages

$14: plus salmon & grilled chicken at salad bar, daily hot entrée and carvery

Link To Sign Up: http://shopmason.gmu.edu/mason-club/

Student Experience Redesign

Through deliberate actions to achieve the vision of the George Mason University 10-year plan, **by 2019 we will modernize the student experience** to better enable student success and achieve 100,000 graduates by 2024. Success will be defined as generating a long-lasting sense of belonging and pride among our students as well as improving core enrollment metrics such as retention and four/six-year graduation rates.

1 → 2 → 3 →

Year One

Define the ideal student experience; analyze the current environment; identify gaps and issues; develop an action plan; set goals for year two; and launch work.

Year Two

Define cross-functional teams; move forward with the first phase of implementation; assess student satisfaction; adjust; and create goals for year three.

Year Three

Move forward with the second phase of implementation; assess student satisfaction; adjust; and create goals for the following year.

| Online Virginia Network

Degrees | About | Online Learning | Request Info

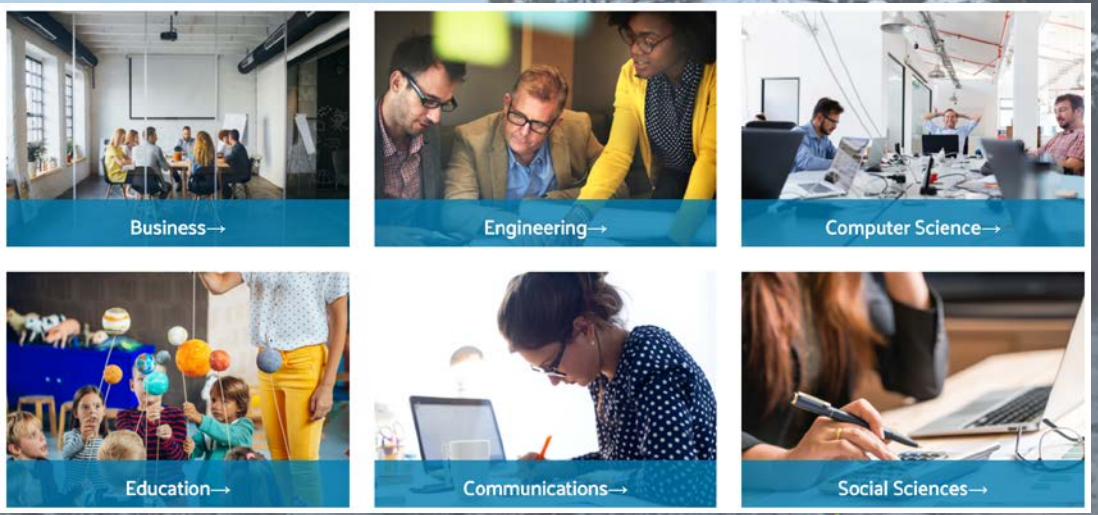
Yes, Virginia, we can help you get your degree.

Virginia is a unique, amazing place to live. And the people who live here are just as remarkable. The Online Virginia Network was created to make it easier than ever for Virginians to complete their undergraduate degree at one of our prestigious state universities.

Learn more about OVN →

OVN Portal is LIVE!

- ✓ 37 Degree In-Demand Programs On-Line
- ✓ $300k+ of targeted advertising
- ✓ Aimed at the 21% of Americans who started, but have not earned degrees



Old Dominion University is a dynamic public research institution based in Norfolk, and a national leader in distance learning

- 13,618 online degrees conferred through May 2016
- Ranked 16–best value in online colleges (Value Colleges 2015-2016)
- 80% online students who also work 20+ hours per week

Visit ODUOnline →

As Virginia's largest public research university, George Mason University is setting the benchmark for bold, progressive education that serves the needs of our students and communities.

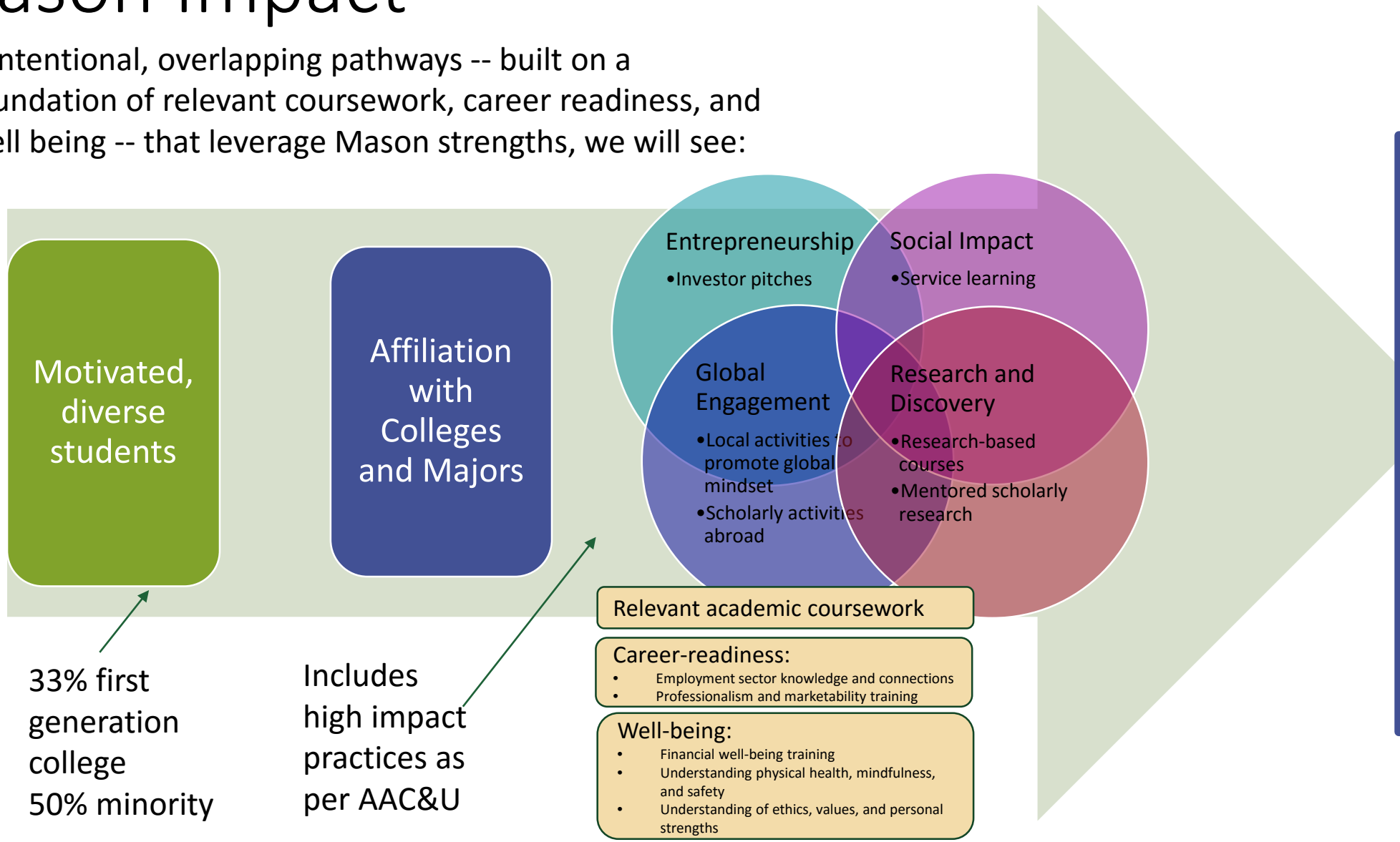
- Over 100,000 alumni in Northern Virginia
- "Top 100 Best Values in Public Colleges" Kiplinger
- "#1 highest starting salary of Virginia public universities" SCHEV

Visit Mason Online→

ODUOnline OLD DOMINION UNIVERSITY | GEORGE MASON UNIVERSITY

Mason Impact

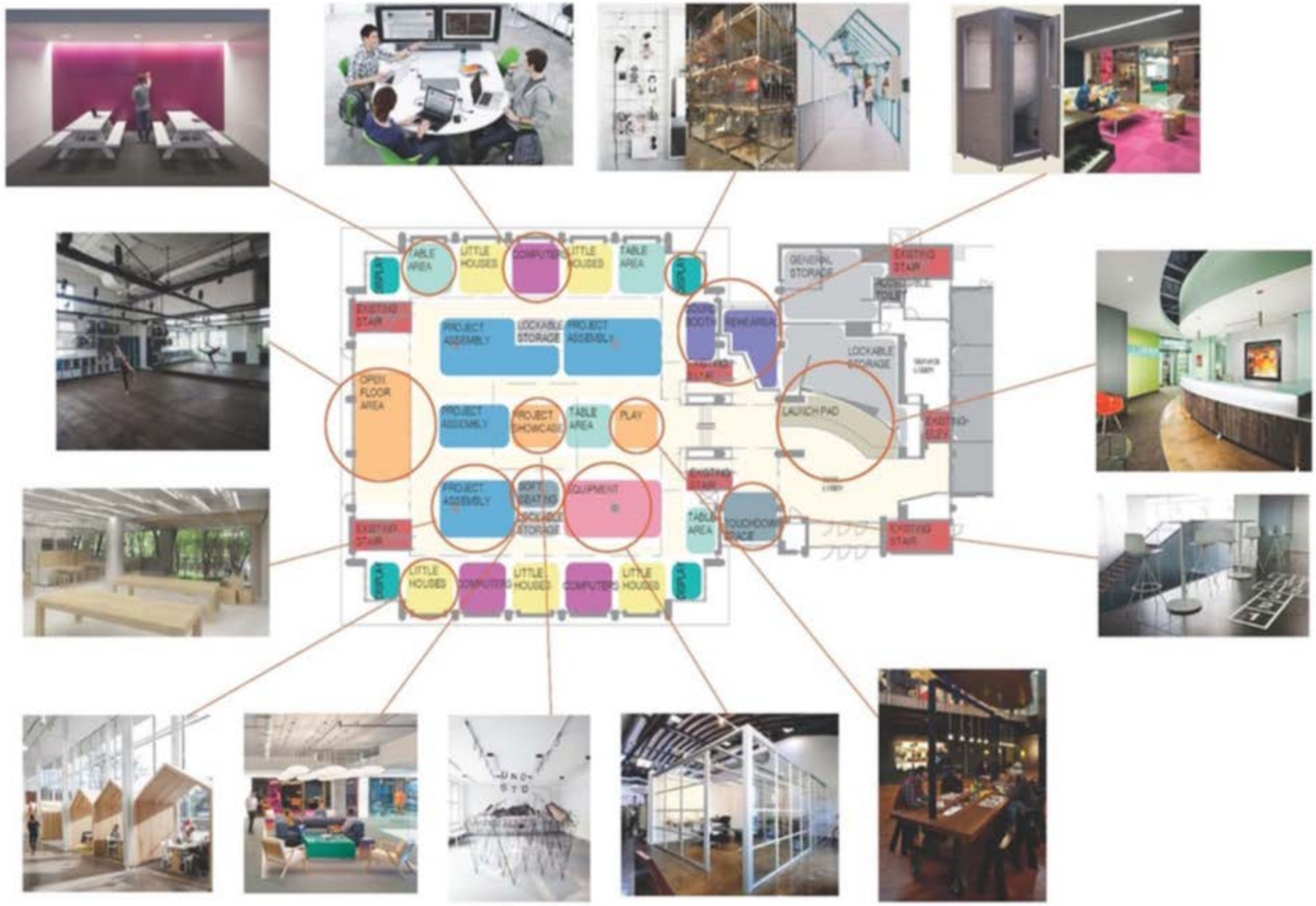
4 intentional, overlapping pathways -- built on a foundation of relevant coursework, career readiness, and well being -- that leverage Mason strengths, we will see:



More Mason students have a transformational learning experience and graduate with NACE identified crucial skills: Critical thinking and problem solving, communication, collaboration, and innovation.

MIX@Fenwick

- Refurbishment began in January 2017
- Approx. 20,000 sq. ft. of student-centered collaboration and event space
- Focused center for entrepreneurship
- Capital campaign ongoing for $400k toward buildout & $200k annual operating cost.



Recent Faculty Awards

Gheorghe Tecuci, Mihai Boicu, Dorin Marcu from VSE's Learning Agents Center: awarded $7.4M grant from IARPA for "Co-Arg: Cogent Argumentation System with Crowd Elicitation" project

Danny Menasce (VSE): 2017 Outstanding Faculty Award, SCHEV

Ann Washington (Schar): 5-year NSF career grant

Eric McGlinchey (Schar): 5-year Minerva Initiative grant

Helen Alvare (Scalia): Edwin Meese III "Originalism & Religious Liberty Award"; honored along with the late Justice Antonin Scalia, and former United States Senator James L. Buckley

Jessica Hoppner (SBUS): Louis W. Stern Award, American Marketing Association – Industrial Organizational Special Interest Group

Gautham Vadakkepatt (SBUS): MSI/H. Paul Root Award, American Marketing Association and Market Science Institute

Budget Working Groups

Research – Indirect Cost University Committee

Multidisciplinary Model University Committee

EVALUATE: current multidisciplinary programs and allocation of research indirect costs

EXAMINE: peer best practices

DEVELOP: goals, principles and implementation criteria for long-term success and programmatic growth

The model will help align resources that advance George Mason University as a top research institution.

Ongoing Searches

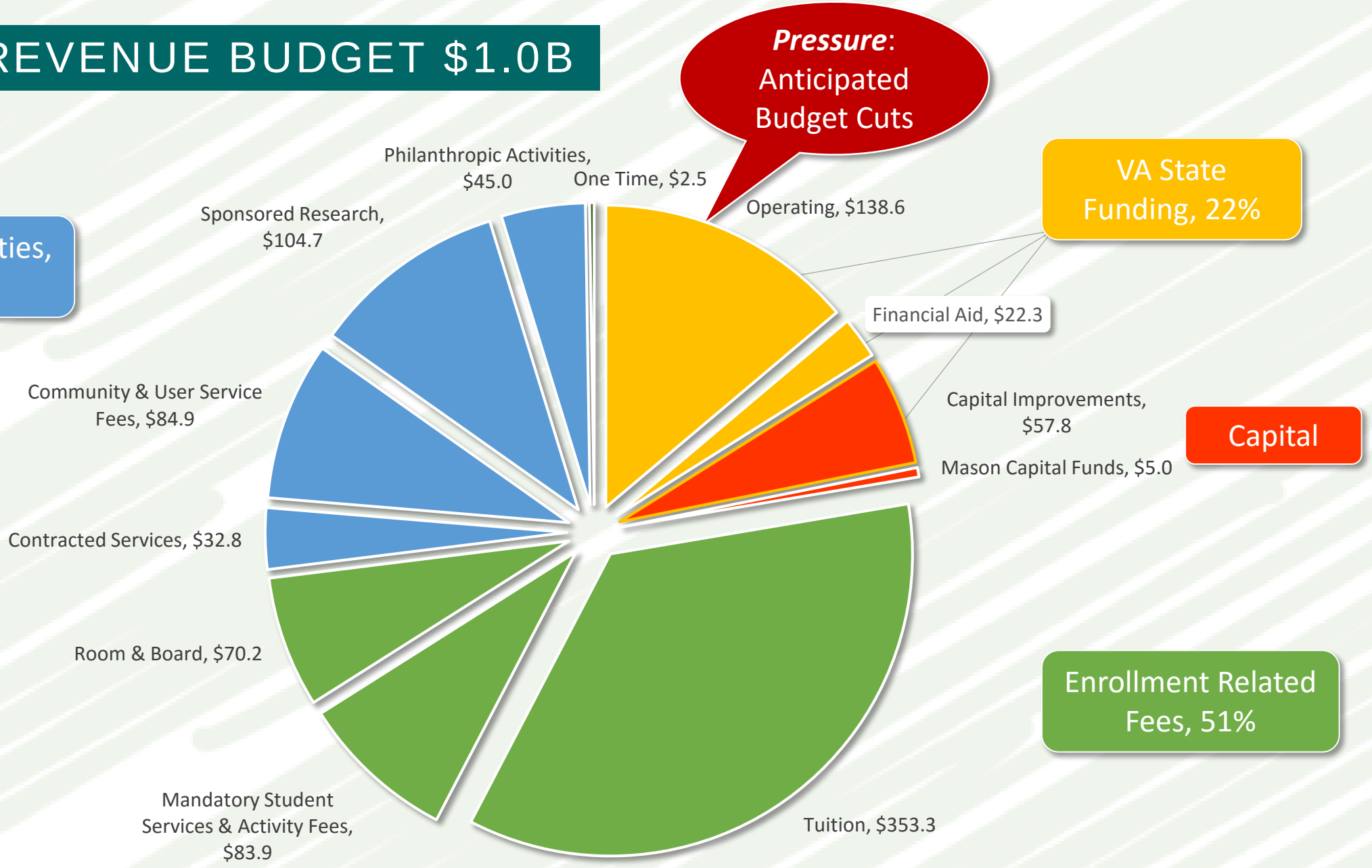
Dean, School of Business (May 2017)

Dean, College of Health and Human Services (June 2017)

Director, Institute for Biomedical Innovation (April 2017)

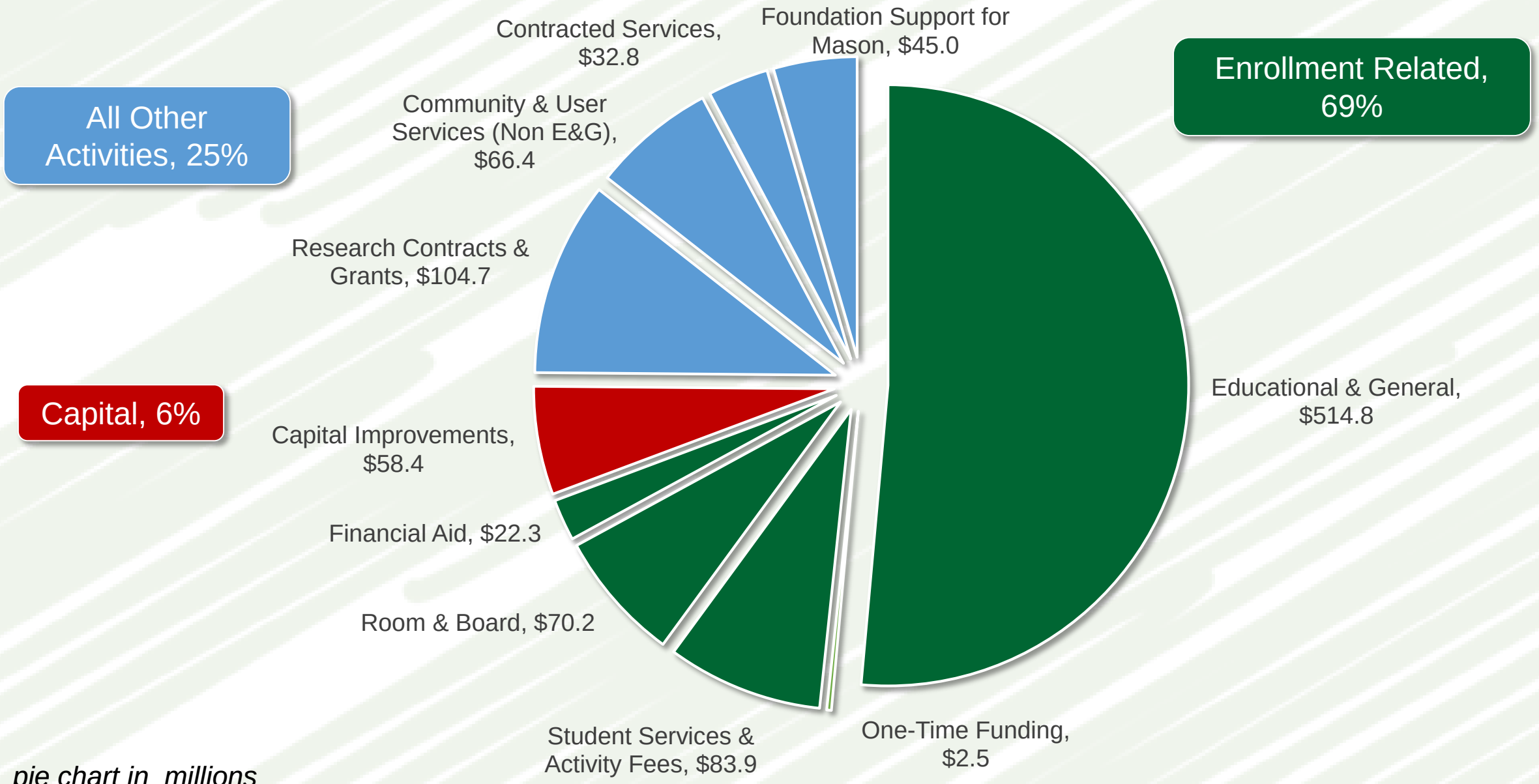
BUILDING THE FY 2018 MASON FINANCIAL PLAN

FY 2017 REVENUE BUDGET $1.0B



pie chart in millions

FY 2017 EXPENSE BUDGET $1.0B



pie chart in millions

FY 2018 PROPOSED BUDGET AMENDMENTS

Mason Priorities	Governor's Amended FY 2018 Budget	House Amended FY 2018 Budget	Senate Amended FY 2018 Budget
Increase Student Financial Aid	Increase undergraduate financial aid $3.1M	Increase undergraduate financial aid $3.1M	Increase undergraduate financial aid $3.1M
Attract & Retain Top Talent	1.5% One-Time Bonus	3% Faculty and Classified Staff Salary Increase (1/6 GF, 5/6 NGF)	2% Faculty Salary Increase and 3% Classified Staff Salary Increase
Multidisciplinary Research Institute for Biomedical Innovation	Block Grant - $1.25M for IBI Initiative	Block Grant - $1.25M for IBI Initiative	Block Grant - $1.25M for IBI Initiative
Career-ready graduates with equitable resources to support enrollment growth	**-$9.3M budget reduction** ($8.0M on-going and $1.3M one-time)	**-$6.3M budget reduction on-going**	**-$9.3M budget reduction** ($8.0M on-going and $1.3M one-time)

Increased Demand for Student Services

Rapid Enrollment Growth

Base Budget Cuts

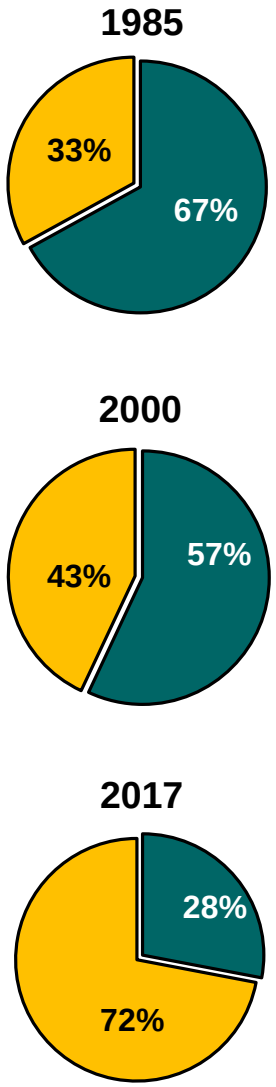
Tuition Strategy

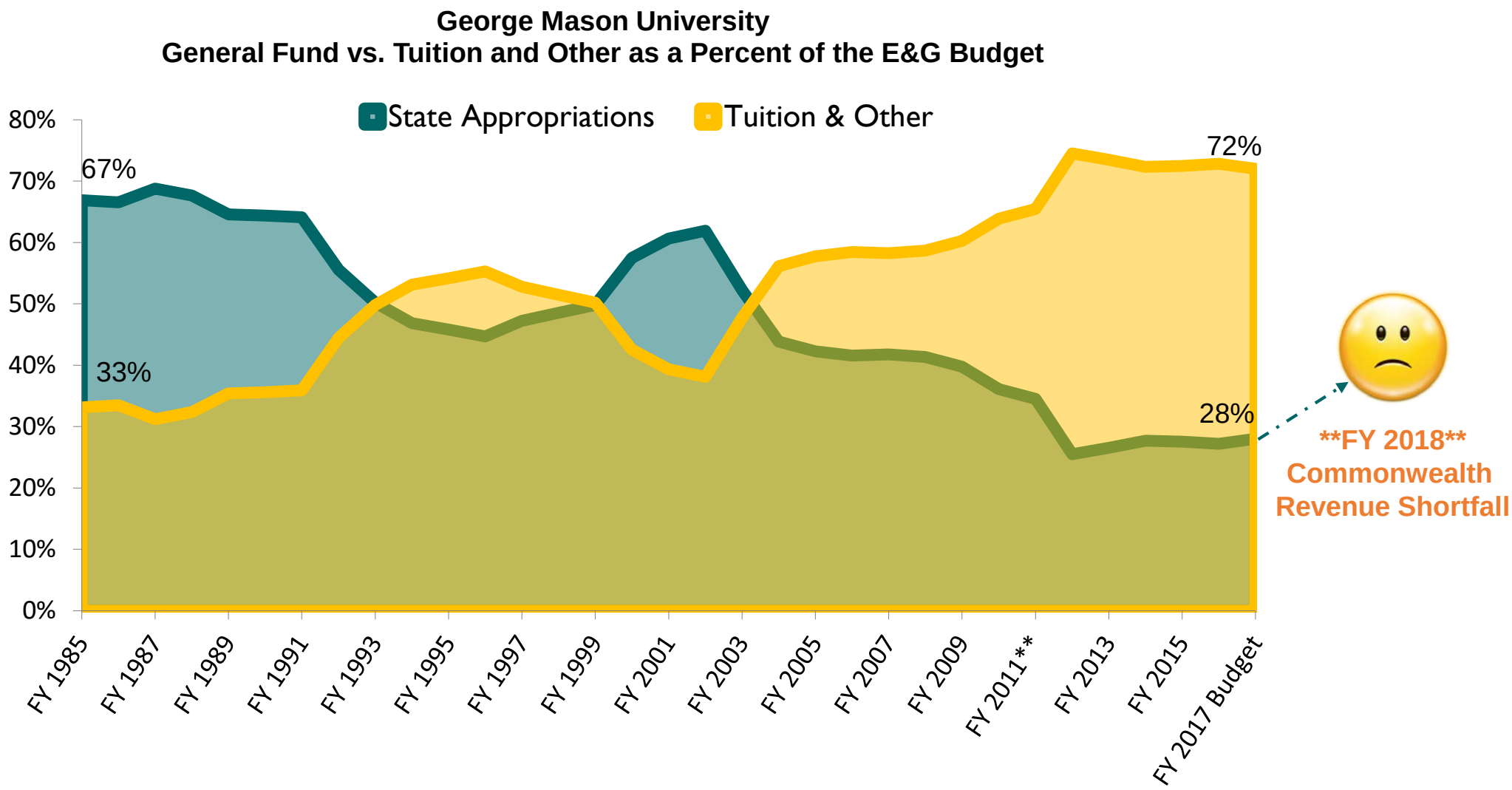
Healthcare & Pension

Compensation and Benefits

Regulatory Landscape: Federal, State, Local

LONG TERM FINANCIAL SHIFT FROM TAXPAYER TO STUDENT





**State imposed 20% tuition reduction for in-state undergraduate students in FY2000 and rates were held flat through FY2001 and FY2002.*
*** ARRA included in General Fund*
Data Source: FY1985-FY2013 Institutional Research Fact Book, FY2014-FY2016 Budget Office

PROPOSED BUDGET – OTHER ITEMS OF NOTE

- Capital Construction Funding – Robinson Hall
- Capital Construction Funding – Utility Infrastructure
- Capital Planning Funding – Telecom IT Infrastructure
- Financial Autonomy – Pilot program for increased financial flexibility similar to Level 3 institutions

TODAY'S NEWS

Commonwealth of Virginia

Office of Governor Terry McAuliffe

Governor McAuliffe Announces January 2017 General Fund Revenue Collections Up 7.4% From The Previous Year And Fiscal-Year-To-Date Collections Up 4.6%

~ Payroll Withholding and Sales Tax Collections Accounted for the Gain ~

Effects on FY 2018 Budget are yet to be determined

More information in 2-4 weeks

MASON'S STRATEGY – FY 2018 - 2020

All options have to be on the table……

- Diversification of Revenue Streams
- Faster Farther Campaign and the Future of Fundraising
- Tuition Pricing Strategy
- Student Enrollment and Retention
- Commonwealth Base Budget Cuts
- Capital Infrastructure – Prioritize
  - Robinson Hall
  - Utility Infrastructure

March

- Women's History Month
- March 2nd BOV Meeting
- Spring Break
  March 13 - 19

April

- International Week
  March 31 – April 9
- Pride Week
  April 7-14
- Siblings Weekend
  April 22 & 23
- Mason Day
- 21st Victims' Rights 5k Run / Walk
- Final State Budget Approved

May

- May 11th BOV Meeting (FY2018 Financial Plan Approved)
- May 20th Commencement

COMING TOGETHER

is the beginning.

KEEPING TOGETHER

is progress.

WORKING TOGETHER

is success.

- Henry Ford -

We

Mason!