"AMAZING FACTS ABOUT MASON"

2018 Top 20 Most Efficient Universities!

U.S. News & World Report

#7 Up and Coming University with the best ROI

Kiplinger Top 100 Best Values in Public Colleges

NEW Center of Excellence Criminal Investigations and Network Analysis

1 of 115 highest research activity universities

R1

Top 100

Best Values in Public Colleges

#7

Best Value Schools
5

AMAZING FACTS ABOUT MASON STUDENTS

Enrolled ~50% of VA student growth in last decade

Grad Rate >70%

350+ Student Engagement Organizations

Mason Graduate Average Starting Salary: $41,153
State-wide $36,067

NO disparity in graduation rates!
Academic/Research Accomplishments

III

DIFFERENTIATE AND IMPROVE
STUDENT EXPERIENCE

STRENGTHEN RESEARCH AND
INNOVATION ENTERPRISE

PURSUE TRANSFORMATIVE
PARTNERSHIPS FOR ACCESS

MAKE MEANINGFUL
IMPROVEMENTS IN FACULTY &
STAFF DIVERSITY AND WELL-BEING
Academic Partnerships

- **Pursue transformative partnerships for **ACCESS**
- **Create new REVENUE streams**
- **Launch innovative programs to fill WORKFORCE NEEDS**
- **Position Mason as a university for the FUTURE**

1 Online Virginia Network
Operating/Capital Accomplishments

- Opened Peterson Family Health Sciences, Potomac Science Center, and West Campus Drive
- Achieved Moody’s “A1”, S&P “A”, and improved or stabilized all financial metrics
- Launched Mason Incentive Model
- Funded Robinson Hall Replacement and Utility Infrastructure
Operating Areas of Focus
Mason Vision and Strategic Plan

FOR STUDENTS
- Innovative learning
- Accessible pathways
- Return on investment

FOR THE COMMUNITY
- 100,000 career-ready graduates
- Innovation engine
- Community builder

FOR THE WORLD
- Elevate research
- Research of consequence
- Global learning platform

FOR FACULTY AND STAFF
- Well-being
- Diverse, talented community
- Support teaching and scholarship innovation and excellence
Why SmartGROWTH

**Mission Focused** – deep commitment to serve students, the community, faculty and staff, and the broader global society

**Inclusive Excellence meets Demand** – driving forces of access and inclusion

**Intentional** – plan for 100,000 graduates

**Vibrant Economic Force** – drives the local, regional and Commonwealth’s economy

**Revenue Base** – diversify revenue streams as state support decline
FY 2024 – How Do We Get There?

- 100,000 Graduates by 2024
  - 7,000 New Students
  - 5,300 on Ground

- Maintain R1 Status

- Maximize Use of Existing Assets
  - Peterson Hall – 2018
  - Robinson Hall – 2022

- Additional Gross Revenue
  - Moderate Tuition Increase
The Financial Framework
FY 2018 Revenue Budget $1.0B

- Tuition: $380.7
- Mandatory Student Services & Activity Fees: $91.5
- Room & Board: $71.4
- Community & User Service Fee: $84.3
- Sponsored Research: $104.7
- Operating: $131.4
- Financial Aid: $22.6
- Capital Improvements: $48.9
- Mason Capital Funds: $18.8
- Philanthropic Activities: $60.0
- All Other Activities, 25%
- Enrollment Related Fees, 54%
- VA State Funding, 20%

Pie chart $ in millions
**Mason Priorities**

- Provide Affordable Access for All Students
- Attract & Retain Top Talent
- Career-ready graduates with equitable resources to support enrollment growth

**Governor’s FY 2019 Proposed Budget**

- Increase undergraduate financial aid $14.7M over the biennium
- 2% salary increase as of Dec 1, 2019 (FY 2020)
- $4m year 1 and $10M year 2 for prior in-state enrollment growth
- $16M over 2 years for Virginia Research Investment Fund (VRIF)

**House FY 2019 Proposed Budget**

- No change to dollars, adds priority funding language
- 2% salary increase as of July 1, 2019, 1% merit increase for classified staff employees*
- Removes $14M, Adds $300k STEP, $1.4M O&M for Facilities, $7M for High Degree Awards
- Maintains $16M for VRIF and adds $40M for CyberX

**Senate FY 2019 Proposed Budget**

- Funds approximately half of the Governor's recommended amount
- Eliminated funding but directs funds (2% raise) to reserves, dependent on FY2018 revenue outcomes
- Removes $4M year 1, keeps $10M year 2
- Maintains $16M for VRIF
FY 2019 Proposed Budget – Items of Note

**CAPITAL:**
Bull Run IIIB: With a change of scope, added additional funding of $21.1M.
Utility Infrastructure: Received additional Commonwealth funding and provides 9d bond authority.
Maintenance Reserves: Additional $1.8M per each year of biennium.

**LARGE GAP:**
$1B Differential between House & Senate Budgets
Virginia House budget includes Medicaid expansion; Senate version does not

**CHALLENGES:**
Compensation for Faculty and Staff
Enrollment Growth Funding
Financial Aid
New Requirements
Proposed FY 2019 Financial Outlook: Urgent Issues

- Student Financial Aid, 26%
- Emergency Retention, OT and P&T, 29%
- Healthcare, 14%
- IT Infrastructure & Research Needs, 16%
- Student Experience Redesign & Strategic Initiatives, 13%
- Advancement & Honors College, 2%
- Proposed
Return On Investment

Mason Strategic Investment Funds

ACCESSIBLE

HIGH QUALITY

AFFORDABLE

Maintain Stay Mason Initiative
Increase Financial Aid Available
Maintain diverse set of options for students

Compensation Initiative – Bonus and Promotion & Tenure
Information Technology Infrastructure and Research Needs
“An investment in knowledge pays the best interest.”
~Benjamin Franklin